

Mayne Island Community Chamber of Commerce Board Meeting  
 February 13th, 2024  
 6:30 pm, Marcus's House

| Agenda Item                                                                                                                                              | Responsibility              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|
| 1. Land Acknowledgement                                                                                                                                  | Lauren                      |
| 2. Additions to the Agenda                                                                                                                               | Marcus                      |
| 3. Approval of the Agenda                                                                                                                                | Marcus                      |
| 4. Approval of January 16 Board Meeting Minutes                                                                                                          | Marcus                      |
| 5. Correspondence                                                                                                                                        | Lauren                      |
| 6. Chair's Report                                                                                                                                        | Presented by Lauren         |
| 7. Treasurer's Report                                                                                                                                    | Drew                        |
| 8. Membership Report                                                                                                                                     | Drew                        |
| 9. Executive Officer Report<br>-Welcome Signage<br>-Brochure<br>-AGM<br>-Bylaw Review<br>-Outer Island Chamber get together                              | Lauren                      |
| 10. New Business:<br>Community Office Space                                                                                                              | Kat                         |
| 11. Continuing Business:<br>-Budget<br>-Networking Event<br>-Press Tour<br>-Campbell Bay Music Fest<br>-BCIT App<br>-Arts Council Liaison<br>-Roundtable | Jamieson/Marcus<br><br>Drew |
| 12. Adjournment                                                                                                                                          | Marcus                      |

Future Meeting Dates: Mar. 12, Apr. 9, May 7, May 14 (AGM)

In attendance: Drew Ferneyhough (Treasurer), Kat Ferneyhough (Secretary), Jean-Daniel Cusin (Member at Large), Jan Gumbmann (Member at Large), Jamie Poncia (Member at Large), Marcus Farmer (Vice Chair), Steffani McBurney (Member at Large), Gail Noonan (Member at Large)

With Regrets: Lise Magee (Chair), Emily Walker (Member at Large)

Meeting brought to order at 6:40pm

1. We acknowledge that we are on the traditional and unceded territories of many of the Coast Salish First Nations. Our businesses and homes sit on this island, S,KTAK, a name recognizing the importance of the area encompassing Active Pass. First Nations people were removed from this land by colonization, and we acknowledge that we recognize this history and aim to continue learning so that we may advance reconciliation and respect for the first peoples of this region.

2. Additions: Community Office Space

3. Approval of Agenda

**Motion to approve the agenda by Jan Gumbmann, seconded by Drew Ferneyhough  
CARRIED**

4. Approval of January 16<sup>th</sup> Board Meeting Minutes

**Motion to approve the agenda by Kat Ferneyhough, seconded by Drew Ferneyhough  
CARRIED**

5. Correspondance

- Nothing to report

6. Chair's Report

- Email report "I spoke with Randy Cunningham at SGITPS and they have agreed to fund our brochure 100% with only the following changes - 1) we be in full compliance with their design specs for the front cover, and 2) we had the SGI website address to the back panel. They have also agreed to let us include electricians, plumbers etc...in the brochure. Understanding that the brochure is a key way that all of the islands make money. Drew, Lauren and I are comfortable with this agreement.
- Could we have a vote to appoint Drew to do the graphic design again this year. And another vote to lobby SGI to contract Alea again this year to print the brochures?
- Also on the SGITPS front, they/we are in the midst of applying to get reappointed as the Destination Management Organization (DMO) for the region. The proposal is on the verge of being submitted and it is unlikely it will NOT be approved. SGI is also preparing for their AGM in March.
- No progress on app or press trip."

**Motion to have Drew Ferneyhough do the graphic design for the 2024 Mayne Island brochure by Gail Noonan, seconded by Jean-Daniel Cusin. Drew Ferneyhough recused from vote.  
CARRIED**

- Regarding SGITPS using Alea as printer for island brochures, encourage Alea to connect with Jamie (SGITPS) and Lise to mention at meetings.

7. Treasurer's Report: Liabilities: \$4362.51 Assets: \$1395.76. Balance \$72,010.05

8. Membership:

- 65 on island members, 3 new, 1 business leaving.
- Deadline of end of February for people to join, 9 business memberships outstanding.

9. Executive Officer Report

- Welcome Signage: Kat talked to the CRD in regards to the Chamber's desire to possibly have Indigenous signage for the welcome signage at the CRD trail kiosk. If we go that route, there are different standards depending on which CRD department we are working with (Parks vs. Harbours). We will need to go through the reconciliatory effort process with the W̱SÁNEĆ Leadership Council, getting recommendations from them as to who to go with. Kat will go ahead with contact the W̱SÁNEĆ Leadership Council to find out timeline for going before

Council with request. If we don't go the Indigenous route, does it make sense to wait for the corner property to see what happens there?

If we want to put welcome signage at Village and Miners Bays the ICE-T Grant that was given for the wharf hasn't been fully used. Might be possible to group together for an artist, to get more value.

- Brochure: Looking for May long weekend launch of brochure.
- AGM: Will have clarity regarding the Montrose next meeting and whether this location might be possible. It was nice having last year's AGM at the Brewery with it being outside and free flowing for people to chat/move around.
- Bylaw Review: Marcus and Gail will have a look at the current bylaws and bring info/thoughts to next meeting. Lauren will send them copies.
- Outer Island Chamber get together: Would be to get to know what other islands are working on and building relationships. Would be good to do at Bistro, but would have to happen before summer. Look at something informal in April or between 3<sup>rd</sup> week of May to mid-June. Lauren will work on finding dates and sending out an invitation.

#### 10. New Business:

- Community Office Space: Lauren has moved Chamber stuff into the RE/MAX office space, but the office might not be the best in the long run. Might be a long shot, but the former Gardenia location could be a possible space as an open, non profit office space creating one centralized place where people can go for help. The CRD might take on paying a large percentage of paying the rent. It would be a matter of making a proposal to Aaron and Karen. The building is not habitable at the moment. There is support from the Chamber to potentially be one of the organizations that will utilize the space.

#### 11. Continuing Business:

- Budget: Lise has put some numbers into a spreadsheet, Drew has a box of financial documents to go through.
- Networking Event: Have it at the Brewery in the second to last week of March, with snacks provided by a food provider. Steff would like to help organize with Lise.

**Motion for Steffani McBurney and Lise Magee organize a networking event at the Mayne Island Brewery in the second to last week of March, by Marcus Farmer, seconded by Jan Gumbmann.**

- Campbell Bay Music Fest: Jamie has sent email to the organizers and has not yet heard back. The board would like to see a local ticket price, single-day passes, and/or discounted evening passes. Festival organizers are open to sponsorships from local businesses. There is a question as to whether sponsoring is worth it if there is not the sense of give and take. The festival organizers see the market stage as being their community outreach. An idea of a scavenger hunt style activity is still supported, to have along with the Mayne Island map. There is support by the board to donate money towards the bus being available.
- Arts Council Liaison: Deborah Strong stepping down as Mayne Island President, Kristine Webber will be moving into this position. Drew has connected with Kristine to see about connecting.

**Motion from Gail Noonan to donate \$300 to the Southern Gulf Islands Arts Council for Made on Mayne brochure, seconded by Jan Gumbmann. CARRIED**

- Roundtable: Drew-December/January slower than last year, but February ahead of last year.

-Jean-Daniel: MIALS received a grant to continue bus/day tripper; collective is looking at a housing/home-share program, property management. -Jan: booking catering for June. -Jamie: Re-opening soon-ish. -Marcus: quiet -Gail: December down, time off was at good point, celebrating 5 years. -Steff: things going well, been very busy.

Meeting Adjourned